

FIZZ FRIDAY SPONSORSHIP OPPORTUNITY

FRIDAY 18 NOVEMBER 2022

JOHN SMITH'S STADIUM



**HUDDERSFIELD TOWN
FOUNDATION**

The Club's Official Charity



FIZZ FRIDAY SPONSOR PACKAGE



Ticket Package

- Table of 10 guests – prominent position in the room, arrival drink, two course lunch, wine with lunch
- Two VIP match day tickets to a home fixture
- 20 match day general tickets to a home fixture

Marketing & Branding

- PR pre, during & post event acknowledging support
- Logo to appear on all advertising including emails & all printed material
- Social media links, adverts regularly promoting association with the event
- Acknowledgement in all press releases sent about the event
- Opportunity to work closely with the Foundation fundraising team to plan the event

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Event Day Promotion

- Welcome signage to feature logo
- Acknowledgement by the MC on the day
- Slide in the TV PowerPoint loop featuring logo
- Product placement at the event where required (e.g. selling stall)
- Leaflets/information on the tables and/or in goody bag
- Opportunity to donate item for the goody bag
- Social media live videos and features on the day

Charity Awareness

- Pre and/or post event - option to visit Huddersfield Town Foundation programmes/initiatives to see the work in action



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FOUR PACKAGES AVAILABLE AT £1,500 EACH



CONTACT INFO

FOR MORE INFORMATION AND TO BOOK
PLEASE CONTACT:

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